Web Evaluation Rubric

Title of Web site:_____

Curriculum Area:_____

URL:_____

Learning Objectives that will be supported by this site:_____

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	Level 1	**Level 2**	**Level 3**	**Level 4**	**Level**
Authority	No author is listed and no e-mail contact is provided.	No author e-mail is listed but an e-mail contact is provided.	An author is listed with no credentials and you cannot tell if the author is the creator of the material.	An author is listed with appropriate credentials, and is the creator of the material.	
Affiliation	It is unclear what institution supports this information.	A commercial Internet provider supports the site, but it is unclear if the author has any connection with a larger institution.	The site is supported by a larger institution, but some bias is apparent in the information from the institution.	The site is supported by a reputable institution without bias in the information.	
Purpose	The purpose is unclear or cannot be determined.	The Web site has more than one purpose and meets only a few of my objectives.	The purpose is somewhat clear and meets most of my objectives.	The purpose of the Web site is clear and meets my objectives.	
Objectivity	The Web page is a virtual soapbox.	The Web site contains some bias and a great deal of advertising.	The Web site contains some advertising and minimal bias.	The web site contains little advertising and is free of bias.	
Content	The information on the Web site does not relate to my objectives.	The information relates to my objectives, but many of the links do not work.	The information relates to my objectives, links work, but the site is not well-organized.	The information relates to my objectives, the links work, and the site is well-organized.	
Learning Process	The information will not challenge learners to think, reflect, discuss, compare, or classify.	The information will not challenge learners to think but does provide interesting facts for resource information.	The information at this Web site will provide some challenges for the learner to think but does not relate to my objectives.	The information will challenge learners to use high-order thinking skills, effectively engage the learner, and meet my learning objectives.	
Audience	The Web pages are not appropriate for my audience.	The Web pages are written above the level of my audience, but some of the information is useful.	The Web pages are written at an appropriate level for my audience and some of the information is useful.	The Web pages are written at an appropriate level and their information is suitable for my classroom.	
Currency	Information on the site has not been revised in the last 18 months, or no date has been located.	Information on the site has not been updated in the last year, but the information still is of good quality.	Information has been updated in the last six months and seems to reflect currency.	Information has been updated in the last three months.	
Design	The Web site design is inappropriate for my audience.	The Web site loads slowly and the general appearance is poor.	The Web site loads well, but the site is not easy to navigate.	The Web site loads well, is easy to navigate, visually pleasing, and easy to read.	
				Total	

Shelly, G. B., Cashman, T. J., Gunter, R. E., & Gunter, G. A. (2004). *Teachers discovering computers: Integrating technology in the classroom* (3rd ed.). Boston, MA: Thomson.